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### From the Prez

by Don Klein

Even though summer is well under way, and we've taken a

small break from PRSA programming, that doesn't mean your board is taking the summer off.

In fact, we are taking time during these months to shape the future of the chapter.

Nadia Farr, our incoming president, spent several days in New York last month at national PRSA headquarters, and she has many new ideas that she is sharing with our board. This will be valuable as we plan for next year as well as continue our comprehensive strategic planning process. Just as other businesses and other organizations do, we think it's important to consider where



we're at and where we want to go in the next few years.

Of course, as members of the chapter, your voice is critically important to this process. Please consider taking time to share your thoughts on what the chapter is doing well, and could be doing better. In particular, since our Programming Committee is busy planning next year's program agenda, now would be a particularly good time to make a suggestion.

Another way you can help secure the future of our chapter is by stepping up to a leadership position. Elections will be coming up this fall, and we're looking for energetic, enthusiastic people to take us to the next level. Whether serving on a committee or as a member of the board of directors, your time will be well spent. Please contact me or another board member if you are interested in learning more.

Finally, look for more information very soon on this fall's programming. We're offering brand new topics and exciting new venues that we hope will make your PRSA membership even more valuable.

Until next month take care,

## Upcoming Chapter Programs

**Tuesday, Aug. 28, 2007  
6-8 p.m.**

### **Meet & Mingle: Italian Wine Tasting Social**

Wine Premiere  
2633 Development Drive,  
Green Bay

\$10 members  
\$20 non-members

Italian food is the most popular cuisine in the world. The wines of Italy are some of the best-loved wines in the U.S. Each year, it is not uncommon for Italy to find itself at the top of a number of wine-related lists, not the least of which ranks it as the largest producer, exporter and consumer of wine in the world. Italy not only has more local grape varieties than any other country, but it also has some of the most distinctive wines on Earth! Join us at the Wine Premiere to sample and learn more about the wonderful world of Italian wine.

**Spouses, guests and prospective members are welcome.** Benvenuto!

Hors d'oeuvres will be provided. RSVP to Nadia Farr at [nadia.farr@nsight.com](mailto:nadia.farr@nsight.com).

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